

TARUSH GARG

(347) 925-6474 | New York, NY | tarushgarg@nyu.edu | www.linkedin.com/in/tarushgarg | https://github.com/tarushgarg00

EDUCATION

New York University, Liberal Studies Core

New York, NY

B.A. in Computer Science & Economics | Minor in Business Studies & Math

Expected May 2028

- **GPA:** 3.70/4.00 (Dean's List) | **Coursework:** Data Structures, Intro to Comp Sci, Calculus 2, Principles of Financial Accounting
- **Activities:** Rho Hack Winner | FTI Consulting Case Comp Winner | Product Case Comp, 2nd Place | Net Impact Mentorship

PROFESSIONAL EXPERIENCE

Rho

New York, NY

Growth Intern

Sep 2026 – Present

- Owned prospecting and outbound across startup and growth stage accounts, from targeting and personalization through handoff
- Tested messaging, segmentation and outreach to identify which customer profiles and value propositions drive conversations
- Analyzed outreach performance and responses to identify funnel drop-offs, recurring objections, and opportunities to refine GTM

SproutsAI

San Francisco, CA

Product Management & Growth Intern

Jun 2026 – Aug 2026

- Led product and engineering for an internal GTM platform, defining roadmap, priorities, and delegating tasks across the team
- Automated ICP sourcing, personalized sequences, and reply handling, cutting outreach prep time 99% from ~3 hours to ~2 minutes
- Built a React/TypeScript + FastAPI/MongoDB system powering 500 outbound emails with Gmail OAuth and reply safeguards

Mifolio | Entrepreneurial Exchange Group

New York, NY

Founder & Product Lead

Dec 2025 – Jun 2026

- Founded Mifolio, an AI website generator used by 500+ users, turning resumes into deployable sites by an LLM-powered flow
- Used 20+ user interviews to narrow ICP and simplify onboarding, reaching 68 paying customers in 3 weeks at 19.7% conversion
- Built hybrid AI pipeline combining LLM planning with deterministic rendering, reducing cost by 45% while improving output

SeatGeek | NYU Product Management Club

New York, NY

Product Intern

Sep 2025 – Dec 2025

- Led the full product lifecycle for a SeatGeek case study, conducting 14 user interviews to uncover key trust barriers in checkout
- Prioritized features from 12 ideas to define an MVP focused on confidence scoring & seller history to address user anxiety
- Defined the roadmap, release milestones, & KPIs to align team execution & stakeholder goals around the product vision

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Partiful, Campus Leader

Aug 2026 – Present

- Grew Partiful's NYU presence by converting student clubs, creators, and high-frequency hosts into active users and event organizers
- Partnered with product team to surface campus insights, test early features, and shape experiments around student event behavior

Clay, Campus Leader

May 2026 – Present

- Co-developed Clay's campus growth program, defining club launch playbooks, event formats, and success metrics for adoption
- Built Claytables for GTM workflows and led NYU launch planning across startups, growth, sales, RevOps, and product

NYU Product Management Club, Product Case Competition Director

Dec 2025 – Present

- Led end-to-end execution of the competition, coordinating 100 participants from 10 universities including Princeton and Columbia
- Managed logistics and partnerships, including Salesforce & Ditto, case design, participant communications, and event operations

PROJECTS

Recon, an AI Agent for Data Center Site Selection

May 2026 – Jun 2026

- Built a full-stack agentic AI app (Python, FastAPI, LangChain) running an LLM loop that autonomously selects and chains tools
- Implemented a RAG pipeline over zoning ordinances and a SQLite memory store that ranks new sites against all prior evaluations
- Wired 5 real-time public-data APIs (FEMA, HIFLD, USGS, EIA, Mapbox) into the agent, surfacing every tool call in a live trace UI

PitWall, a F1 Strategy Counterfactual Simulator

March 2026 – May 2026

- Engineered deterministic F1 simulator (FastAPI, Pydantic) with 8 endpoints, validation-gated engine selection, and NL parsing
- Formulated OLS model across driver pace, tyre compound, degradation, fuel, pit loss, and passability, validated within 1.27 places
- Built strategy optimizer that enumerates legal 1–3 stop plans, prunes sub-4-lap stints, and re-simulates the 30 fastest finalists

SKILLS & INTERESTS

- **Technical:** Python, JavaScript, TypeScript, React, Next.js, FastAPI, Node.js, Java, HTML/CSS, SQL, Supabase, Vercel, Git
- **AI/ML:** LLMs, Prompt Engineering, RAG, LangChain, Model Evaluation, Regression, Data Cleaning, NumPy, Pandas
- **Product:** User Research, A/B Testing, Agile/Scrum, Prioritization, Roadmapping, Prototyping, Cursor, Figma, Jira, PostHog
- **Interests:** Formula 1 (Lewis Hamilton), Cycling, Hiking, Weightlifting, Strategy Board Games (Catan), Squash, Travelling